

Scaling for Impact: Improving Lives Through a Systems Approach

March 9 - 10, 2015 | USAID Asia Regional Training Center | Bangkok, Thailand

Draft Agenda

Overview

The Scaling for Impact Summit will explore the complex ecosystems in which development innovation occurs and provide a venue to share perspectives on effectively partnering within these systems to source and scale innovations to solve global development challenges. The Summit will focus on creating partnerships and conditions in which appropriate and impactful innovations thrive, often through the use of science and technology. The gathering will provide an opportunity for participants to explore the role of various ecosystem players; learn about challenges and opportunities that innovators face; and explore ways to successfully partner to accelerate the adoption and scaling of potentially game-changing innovations.

Scaling for Impact is a unique opportunity to meet and interact with approximately 90 people from a wide variety of organizations and sectors, including development professionals, accelerators and investors, researchers, donors and governments, innovators, and private sector partners. Participants will be able to explore the dynamics necessary to support the kind of innovation ecosystem that will allow their communities to catalyze and facilitate scalable solutions.

Objectives

- Better understand the dynamics of a healthy innovation ecosystem and the roles, leverage points and interactions between various actors within the system
- Explore opportunities to strengthen the ecosystem, source innovation and tackle barriers to scale as a collective network
- Better understand how to evaluate contextual factors that incentivize innovation, how to evaluate the risks associated with innovation, and form relationships for future partnerships with various sectors that will enable innovation ecosystems to flourish and innovation to scale
- Recognize the pathways to scaling innovation and the choices (i.e. forks in the road) that can determine success or failure

March 9 - Day 1

8:30 - 9:00 **Welcome and Expectations for the Two Days**

9:00 - 9:15 **Housekeeping Announcements**

Innovation Ecosystems

These sessions will focus on innovation ecosystems theory, dynamics and what makes them flourish. A range of major ecosystem players will be presented and their roles within the ecosystem articulated and explored.

9:15 - 10:00 **Keynote: Primer on Innovation Ecosystems**

10:00 - 10:30 **Playing our Roles (presentations and moderated discussion)**

10:30 - 10:45 **Break**

- 10:45 - 12:00 **Playing our Roles, ctd (presentations and moderated discussion)**
- 12:00 - 1:15 **Lunch**
- 1:15 - 2:30 **Exercise: Understanding Innovation Ecosystems**

Partnerships

These sessions will address partnerships that have attempted to support or successfully supported an innovation outcome and their results. Questions about appropriate enabling environments to support ecosystems, where there may be potential for partnerships, and how outcomes of collaborations could strengthen ecosystems will be explored.

- 2:30 - 3:30 **Panel: Ecosystem Partnership Stories from the Region**
- 3:30 - 3:45 **Break**
- 3:45 - 4:45 **Exercise: Partnering in the Ecosystem**
- 4:45 - 5:15 **Review of Ecosystem Maps, Key Takeaways and Wrap-up**
- 6:00 - 7:30 **Happy hour for Global Partnerships Week**

March 10 - Day 2

- 8:30 - 8:45 **Welcome and Preview of the Day**

Complexity, Barriers and Scale

These sessions will articulate key barriers to solving development problems, the incentives around the problems, where additional innovation is needed, and lessons learned when attempting to transfer and scale innovations, including “forks in the road.” They will explore how the entire ecosystem can be harnessed to address the barriers and incentivize innovation against the challenges.

- 8:45 - 9:15 **Keynote: Complexity**
- 9:15 - 10:30 **Panel: Exploring Complex Development Challenges**
- 10:30 - 10:45 **Break**
- 10:45 - 12:15 **Exercise: Addressing Complex Challenges**
- 12:15 - 1:30 **Lunch**
- 1:30 - 2:30 **Interactive Panel: Exploring, Testing and Scaling Innovation Together**
- 2:30 - 2:45 **Break**
- 2:45 - 4:00 **Exercise: A Systems Approach**
- 4:00 - 4:45 **Discussion: Taking Stock**
- 4:45 - 5:00 **Key takeaways and wrap-up**